



# Demographic and Income Comparison Profile

Harbour Pointe Village Shopping Center  
 13700 Hull Street Rd  
 Rings: 1, 3, 5 mile radii

Prepared by First Washington Realty  
 Latitude: 37.40867  
 Longitude: -77.65487

	1 mile	3 miles	5 miles
<b>Census 2010 Summary</b>			
Population	5,365	42,843	80,544
Households	2,096	15,615	29,127
Families	1,540	12,101	22,472
Average Household Size	2.56	2.74	2.76
Owner Occupied Housing Units	1,661	12,795	23,842
Renter Occupied Housing Units	435	2,820	5,285
Median Age	36.9	36.8	36.9
<b>2018 Summary</b>			
Population	5,565	46,992	90,905
Households	2,164	16,981	32,422
Families	1,581	13,054	24,863
Average Household Size	2.57	2.77	2.80
Owner Occupied Housing Units	1,739	14,030	26,698
Renter Occupied Housing Units	425	2,951	5,724
Median Age	39.6	38.6	38.5
Median Household Income	\$89,738	\$96,771	\$91,314
Average Household Income	\$113,091	\$112,283	\$108,539
<b>2023 Summary</b>			
Population	5,855	50,090	97,835
Households	2,271	18,028	34,697
Families	1,650	13,817	26,526
Average Household Size	2.58	2.78	2.81
Owner Occupied Housing Units	1,831	15,044	28,674
Renter Occupied Housing Units	440	2,984	6,023
Median Age	39.7	38.9	38.8
Median Household Income	\$99,507	\$104,592	\$101,549
Average Household Income	\$128,324	\$128,449	\$124,751
<b>Trends: 2018-2023 Annual Rate</b>			
Population	1.02%	1.29%	1.48%
Households	0.97%	1.20%	1.37%
Families	0.86%	1.14%	1.30%
Owner Households	1.04%	1.41%	1.44%
Median Household Income	2.09%	1.57%	2.15%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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2018 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	38	1.8%	415	2.4%	1,164	3.6%
\$15,000 - \$24,999	64	3.0%	534	3.1%	1,129	3.5%
\$25,000 - \$34,999	82	3.8%	681	4.0%	1,430	4.4%
\$35,000 - \$49,999	241	11.1%	1,686	9.9%	3,270	10.1%
\$50,000 - \$74,999	392	18.1%	2,820	16.6%	5,610	17.3%
\$75,000 - \$99,999	399	18.4%	2,618	15.4%	5,043	15.6%
\$100,000 - \$149,999	515	23.8%	4,517	26.6%	8,076	24.9%
\$150,000 - \$199,999	201	9.3%	2,049	12.1%	3,624	11.2%
\$200,000+	232	10.7%	1,661	9.8%	3,074	9.5%
Median Household Income	\$89,738		\$96,771		\$91,314	
Average Household Income	\$113,091		\$112,283		\$108,539	
Per Capita Income	\$42,609		\$40,297		\$38,960	

2023 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	32	1.4%	366	2.0%	1,055	3.0%
\$15,000 - \$24,999	54	2.4%	467	2.6%	1,010	2.9%
\$25,000 - \$34,999	70	3.1%	589	3.3%	1,278	3.7%
\$35,000 - \$49,999	214	9.4%	1,514	8.4%	2,985	8.6%
\$50,000 - \$74,999	364	16.0%	2,639	14.6%	5,344	15.4%
\$75,000 - \$99,999	408	18.0%	2,655	14.7%	5,180	14.9%
\$100,000 - \$149,999	607	26.7%	5,187	28.8%	9,366	27.0%
\$150,000 - \$199,999	233	10.3%	2,383	13.2%	4,258	12.3%
\$200,000+	290	12.8%	2,229	12.4%	4,221	12.2%
Median Household Income	\$99,507		\$104,592		\$101,549	
Average Household Income	\$128,324		\$128,449		\$124,751	
Per Capita Income	\$48,360		\$45,901		\$44,535	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	336	6.3%	2,846	6.6%	5,501	6.8%
Age 5 - 9	357	6.7%	3,436	8.0%	6,434	8.0%
Age 10 - 14	389	7.2%	3,666	8.6%	6,635	8.2%
Age 15 - 19	408	7.6%	3,204	7.5%	5,810	7.2%
Age 20 - 24	275	5.1%	1,892	4.4%	3,604	4.5%
Age 25 - 34	756	14.1%	5,084	11.9%	9,812	12.2%
Age 35 - 44	831	15.5%	7,123	16.6%	13,097	16.3%
Age 45 - 54	832	15.5%	6,923	16.2%	13,019	16.2%
Age 55 - 64	704	13.1%	5,091	11.9%	9,562	11.9%
Age 65 - 74	312	5.8%	2,307	5.4%	4,364	5.4%
Age 75 - 84	138	2.6%	1,000	2.3%	2,023	2.5%
Age 85+	28	0.5%	272	0.6%	683	0.8%

2018 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	311	5.6%	2,790	5.9%	5,594	6.2%
Age 5 - 9	343	6.2%	3,170	6.7%	6,288	6.9%
Age 10 - 14	362	6.5%	3,548	7.6%	6,922	7.6%
Age 15 - 19	336	6.0%	3,303	7.0%	6,270	6.9%
Age 20 - 24	317	5.7%	2,722	5.8%	5,141	5.7%
Age 25 - 34	737	13.2%	5,725	12.2%	11,019	12.1%
Age 35 - 44	808	14.5%	6,411	13.6%	12,453	13.7%
Age 45 - 54	809	14.5%	7,235	15.4%	13,796	15.2%
Age 55 - 64	828	14.9%	6,395	13.6%	12,153	13.4%
Age 65 - 74	485	8.7%	3,848	8.2%	7,489	8.2%
Age 75 - 84	183	3.3%	1,424	3.0%	2,779	3.1%
Age 85+	46	0.8%	421	0.9%	1,000	1.1%

2023 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	326	5.6%	2,961	5.9%	5,987	6.1%
Age 5 - 9	350	6.0%	3,202	6.4%	6,417	6.6%
Age 10 - 14	371	6.3%	3,490	7.0%	6,922	7.1%
Age 15 - 19	347	5.9%	3,275	6.5%	6,427	6.6%
Age 20 - 24	288	4.9%	2,491	5.0%	4,851	5.0%
Age 25 - 34	863	14.7%	6,987	13.9%	13,226	13.5%
Age 35 - 44	820	14.0%	6,664	13.3%	13,164	13.5%
Age 45 - 54	790	13.5%	7,028	14.0%	13,550	13.8%
Age 55 - 64	844	14.4%	6,746	13.5%	12,894	13.2%
Age 65 - 74	543	9.3%	4,648	9.3%	9,161	9.4%
Age 75 - 84	256	4.4%	2,094	4.2%	4,067	4.2%
Age 85+	56	1.0%	506	1.0%	1,168	1.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,375	81.6%	34,879	81.4%	64,610	80.2%
Black Alone	630	11.7%	4,935	11.5%	9,849	12.2%
American Indian Alone	15	0.3%	132	0.3%	244	0.3%
Asian Alone	146	2.7%	1,347	3.1%	2,843	3.5%
Pacific Islander Alone	0	0.0%	16	0.0%	43	0.1%
Some Other Race Alone	55	1.0%	485	1.1%	966	1.2%
Two or More Races	142	2.6%	1,049	2.4%	1,988	2.5%
Hispanic Origin (Any Race)	215	4.0%	1,683	3.9%	3,214	4.0%

2018 Race and Ethnicity	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	4,355	78.3%	36,787	78.3%	70,030	77.0%		
Black Alone	751	13.5%	6,155	13.1%	12,465	13.7%		
American Indian Alone	14	0.3%	130	0.3%	241	0.3%		
Asian Alone	180	3.2%	1,768	3.8%	3,902	4.3%		
Pacific Islander Alone	0	0.0%	20	0.0%	58	0.1%		
Some Other Race Alone	74	1.3%	667	1.4%	1,358	1.5%		
Two or More Races	191	3.4%	1,465	3.1%	2,850	3.1%		
Hispanic Origin (Any Race)	297	5.3%	2,402	5.1%	4,689	5.2%		

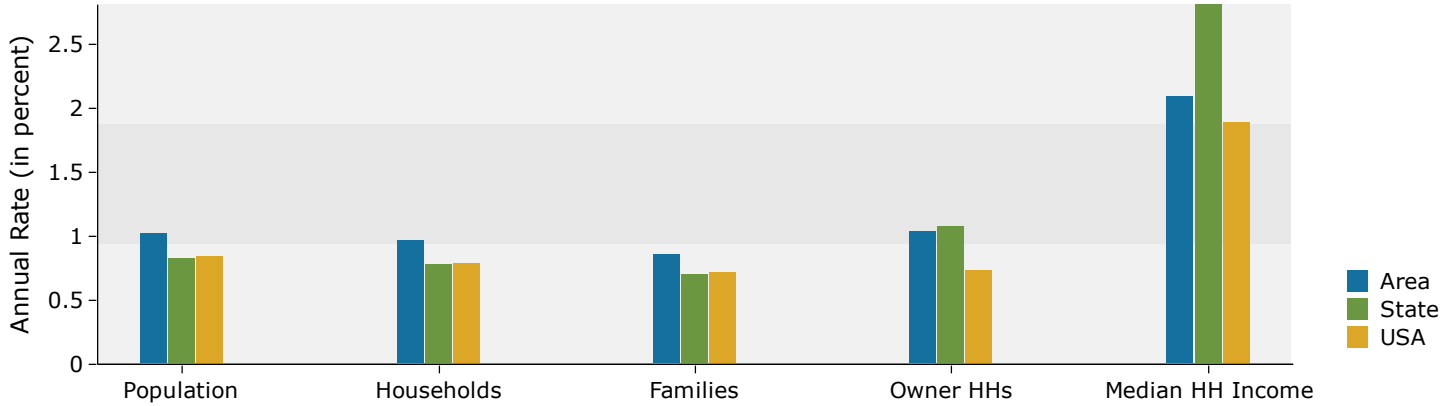
  

2023 Race and Ethnicity	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	4,418	75.5%	37,832	75.5%	72,673	74.3%		
Black Alone	870	14.9%	7,210	14.4%	14,624	14.9%		
American Indian Alone	13	0.2%	126	0.3%	237	0.2%		
Asian Alone	215	3.7%	2,161	4.3%	4,824	4.9%		
Pacific Islander Alone	0	0.0%	24	0.0%	71	0.1%		
Some Other Race Alone	96	1.6%	856	1.7%	1,730	1.8%		
Two or More Races	243	4.2%	1,881	3.8%	3,677	3.8%		
Hispanic Origin (Any Race)	387	6.6%	3,163	6.3%	6,180	6.3%		

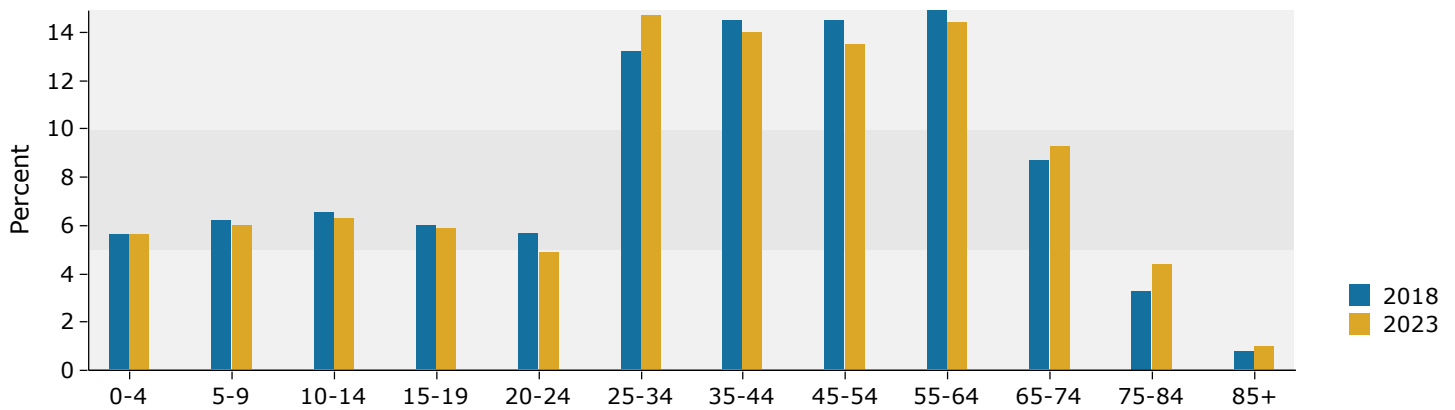
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

## 1 mile

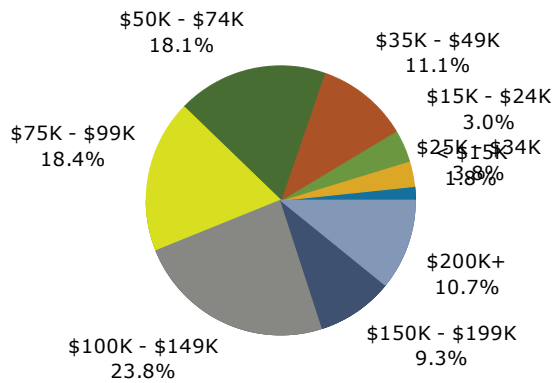
### Trends 2018-2023



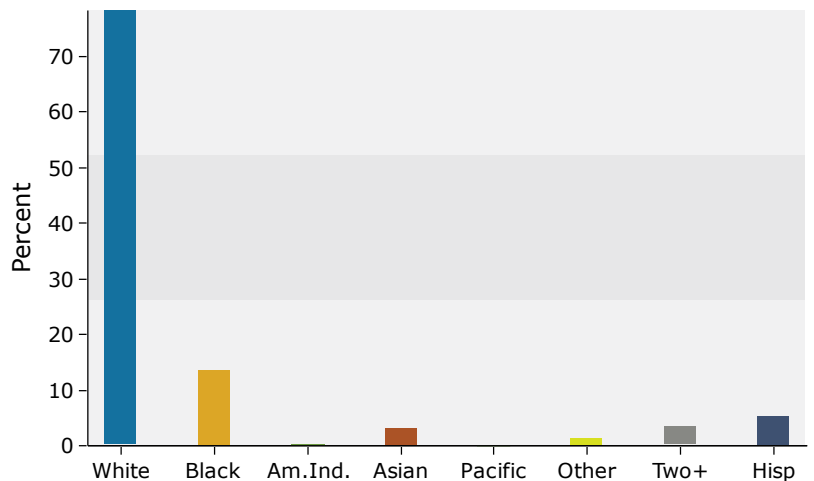
### Population by Age



### 2018 Household Income



### 2018 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



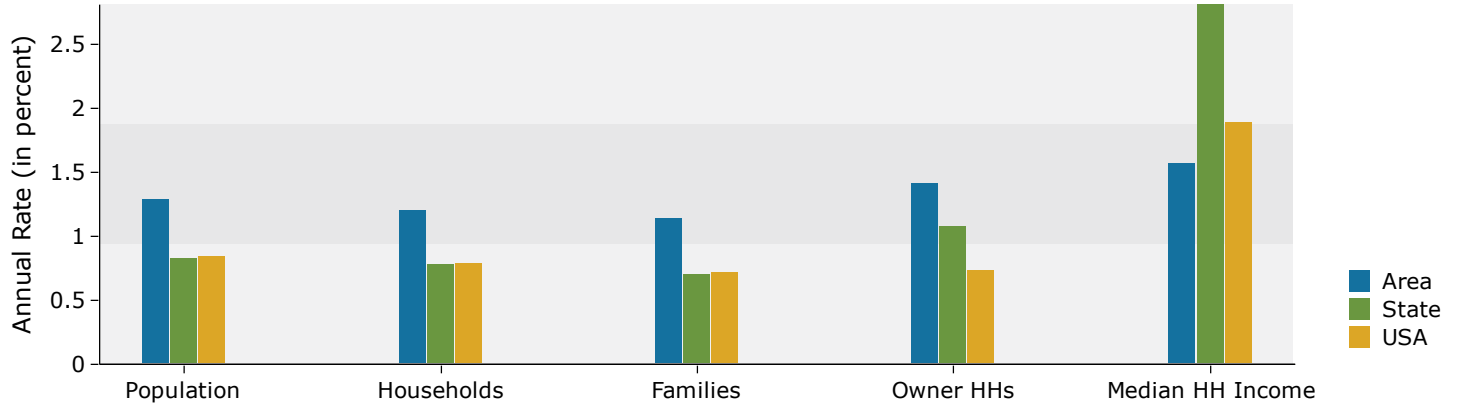
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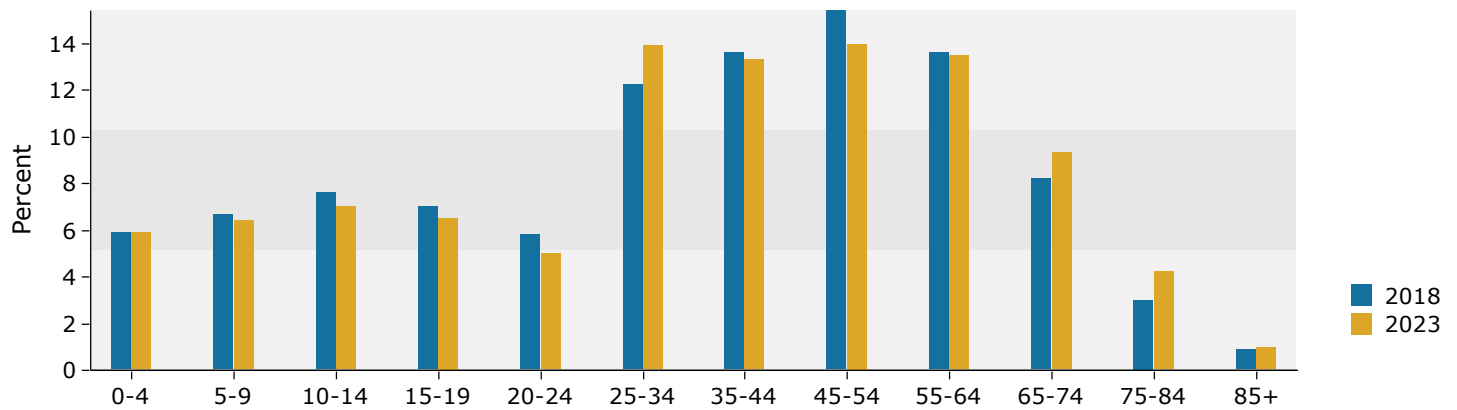
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## 3 miles

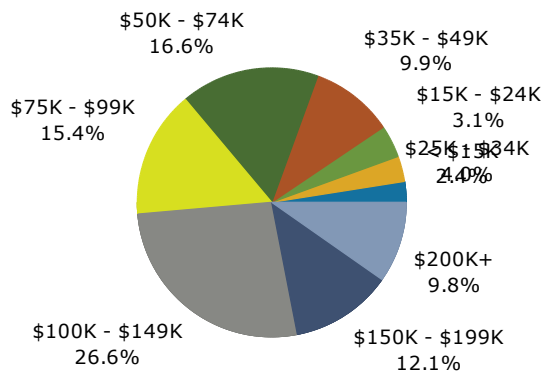
### Trends 2018-2023



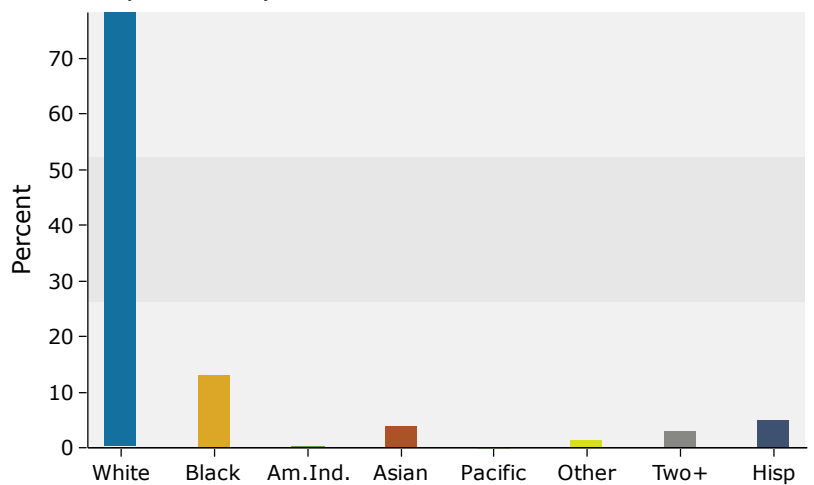
### Population by Age



### 2018 Household Income



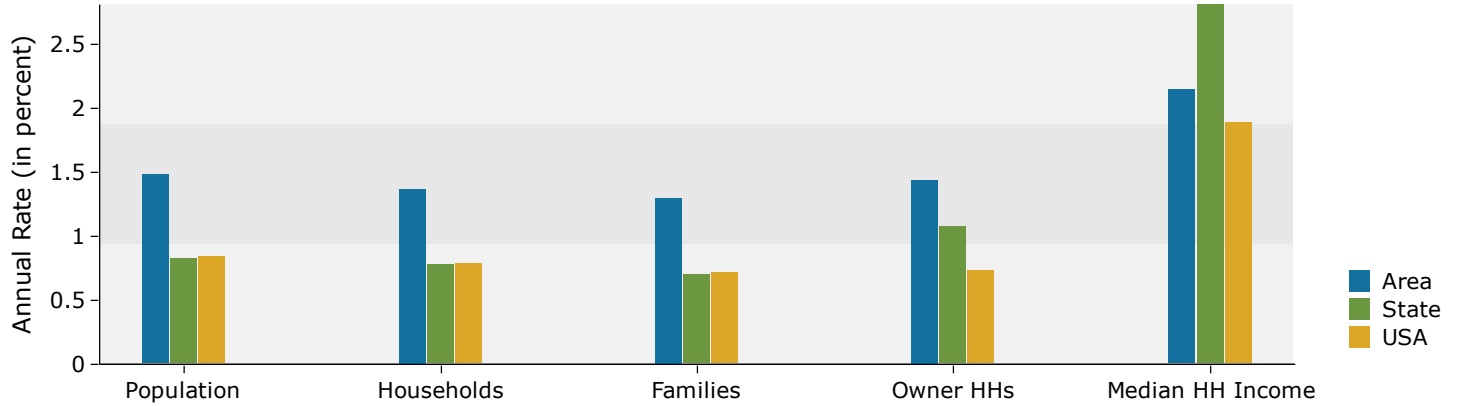
### 2018 Population by Race



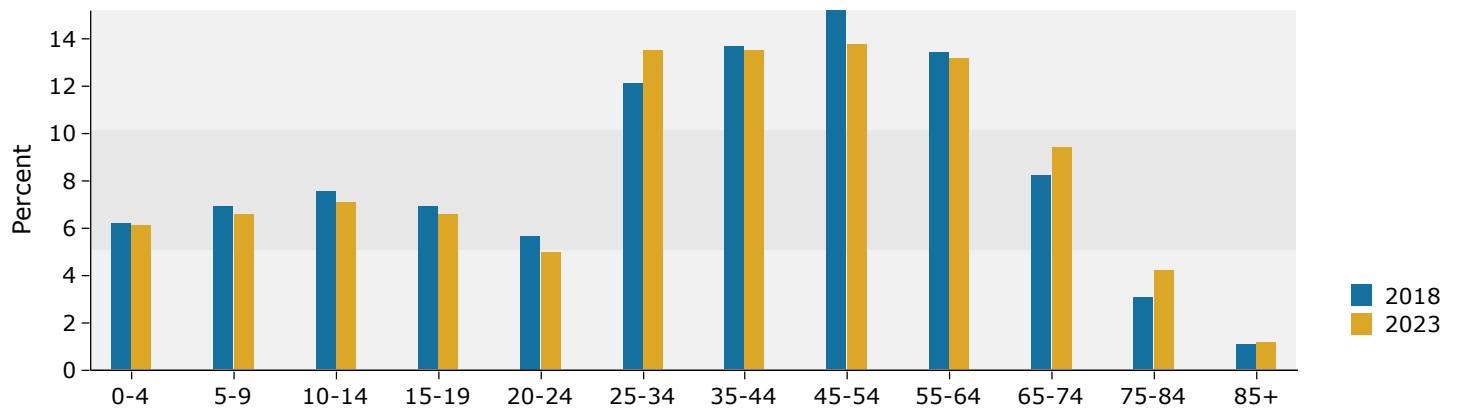
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

## 5 miles

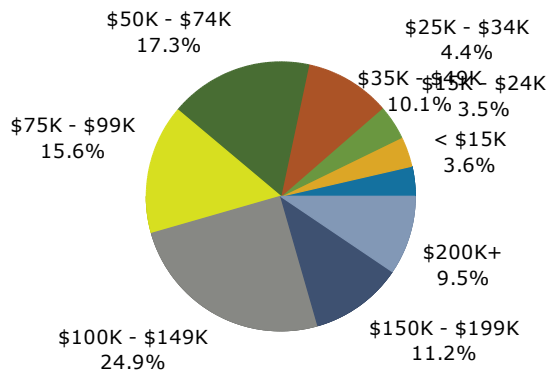
### Trends 2018-2023



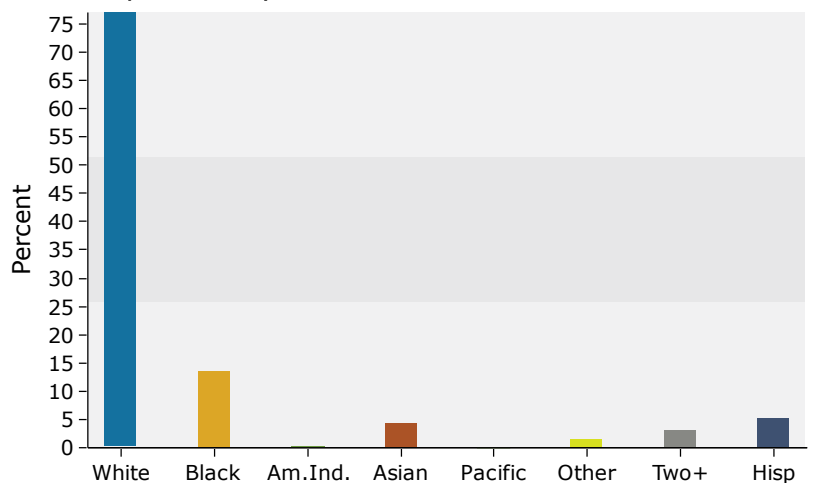
### Population by Age



### 2018 Household Income



### 2018 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.