



# Demographic and Income Comparison Profile

Presidential Markets  
 1905 Scenic Hwy SW  
 Rings: 1, 3, 5 mile radii

Prepared by First Washington Realty  
 Latitude: 33.87549  
 Longitude: -84.01346

	1 mile	3 miles	5 miles
<b>Census 2010 Summary</b>			
Population	3,942	60,214	162,655
Households	1,546	20,094	53,863
Families	1,166	16,269	42,825
Average Household Size	2.54	2.98	3.01
Owner Occupied Housing Units	1,363	17,145	44,320
Renter Occupied Housing Units	183	2,949	9,543
Median Age	46.4	38.6	36.1
<b>2018 Summary</b>			
Population	4,105	65,953	182,227
Households	1,619	22,081	60,299
Families	1,206	17,687	47,460
Average Household Size	2.53	2.97	3.01
Owner Occupied Housing Units	1,371	18,447	48,476
Renter Occupied Housing Units	248	3,635	11,822
Median Age	48.5	39.8	37.2
Median Household Income	\$78,872	\$80,991	\$75,197
Average Household Income	\$100,391	\$101,145	\$91,906
<b>2023 Summary</b>			
Population	4,260	70,539	196,423
Households	1,680	23,596	64,868
Families	1,246	18,815	50,840
Average Household Size	2.53	2.98	3.02
Owner Occupied Housing Units	1,441	19,931	53,050
Renter Occupied Housing Units	239	3,665	11,818
Median Age	48.6	40.1	37.6
Median Household Income	\$84,184	\$85,188	\$79,359
Average Household Income	\$111,402	\$111,691	\$102,463
<b>Trends: 2018-2023 Annual Rate</b>			
Population	0.74%	1.35%	1.51%
Households	0.74%	1.34%	1.47%
Families	0.65%	1.24%	1.39%
Owner Households	1.00%	1.56%	1.82%
Median Household Income	1.31%	1.02%	1.08%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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2018 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	72	4.4%	1,054	4.8%	3,378	5.6%
\$15,000 - \$24,999	119	7.4%	1,231	5.6%	3,759	6.2%
\$25,000 - \$34,999	127	7.8%	1,498	6.8%	4,438	7.4%
\$35,000 - \$49,999	141	8.7%	2,468	11.2%	7,235	12.0%
\$50,000 - \$74,999	306	18.9%	3,735	16.9%	11,229	18.6%
\$75,000 - \$99,999	225	13.9%	3,499	15.8%	9,980	16.6%
\$100,000 - \$149,999	343	21.2%	4,659	21.1%	11,944	19.8%
\$150,000 - \$199,999	149	9.2%	2,168	9.8%	4,626	7.7%
\$200,000+	137	8.5%	1,769	8.0%	3,709	6.2%
Median Household Income	\$78,872		\$80,991		\$75,197	
Average Household Income	\$100,391		\$101,145		\$91,906	
Per Capita Income	\$37,924		\$34,145		\$30,461	

2023 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	68	4.0%	1,024	4.3%	3,247	5.0%
\$15,000 - \$24,999	112	6.7%	1,223	5.2%	3,711	5.7%
\$25,000 - \$34,999	118	7.0%	1,477	6.3%	4,356	6.7%
\$35,000 - \$49,999	134	8.0%	2,439	10.3%	7,105	11.0%
\$50,000 - \$74,999	305	18.2%	3,825	16.2%	11,542	17.8%
\$75,000 - \$99,999	236	14.0%	3,751	15.9%	10,894	16.8%
\$100,000 - \$149,999	366	21.8%	5,026	21.3%	13,320	20.5%
\$150,000 - \$199,999	167	9.9%	2,528	10.7%	5,627	8.7%
\$200,000+	174	10.4%	2,304	9.8%	5,065	7.8%
Median Household Income	\$84,184		\$85,188		\$79,359	
Average Household Income	\$111,402		\$111,691		\$102,463	
Per Capita Income	\$42,035		\$37,652		\$33,878	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	162	4.1%	3,389	5.6%	10,922	6.7%
Age 5 - 9	227	5.8%	4,523	7.5%	13,103	8.1%
Age 10 - 14	260	6.6%	5,424	9.0%	14,212	8.7%
Age 15 - 19	309	7.8%	5,204	8.6%	13,186	8.1%
Age 20 - 24	188	4.8%	2,999	5.0%	8,421	5.2%
Age 25 - 34	301	7.6%	5,645	9.4%	18,635	11.5%
Age 35 - 44	430	10.9%	8,949	14.9%	25,587	15.7%
Age 45 - 54	714	18.1%	10,916	18.1%	26,673	16.4%
Age 55 - 64	609	15.4%	7,444	12.4%	18,337	11.3%
Age 65 - 74	400	10.1%	3,243	5.4%	8,004	4.9%
Age 75 - 84	246	6.2%	1,792	3.0%	4,108	2.5%
Age 85+	97	2.5%	687	1.1%	1,466	0.9%

2018 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	163	4.0%	3,501	5.3%	11,328	6.2%
Age 5 - 9	184	4.5%	3,906	5.9%	12,191	6.7%
Age 10 - 14	231	5.6%	4,695	7.1%	13,540	7.4%
Age 15 - 19	249	6.1%	4,806	7.3%	13,082	7.2%
Age 20 - 24	223	5.4%	4,081	6.2%	11,333	6.2%
Age 25 - 34	447	10.9%	8,404	12.7%	24,523	13.5%
Age 35 - 44	380	9.3%	7,761	11.8%	23,604	13.0%
Age 45 - 54	557	13.6%	10,124	15.4%	26,754	14.7%
Age 55 - 64	732	17.8%	9,860	15.0%	24,277	13.3%
Age 65 - 74	521	12.7%	5,736	8.7%	14,453	7.9%
Age 75 - 84	292	7.1%	2,217	3.4%	5,238	2.9%
Age 85+	126	3.1%	862	1.3%	1,904	1.0%

2023 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	177	4.2%	3,780	5.4%	12,181	6.2%
Age 5 - 9	189	4.4%	3,992	5.7%	12,701	6.5%
Age 10 - 14	212	5.0%	4,495	6.4%	13,820	7.0%
Age 15 - 19	229	5.4%	4,565	6.5%	13,318	6.8%
Age 20 - 24	197	4.6%	3,663	5.2%	10,684	5.4%
Age 25 - 34	528	12.4%	9,820	13.9%	28,350	14.4%
Age 35 - 44	443	10.4%	9,148	13.0%	26,782	13.6%
Age 45 - 54	485	11.4%	9,175	13.0%	25,420	12.9%
Age 55 - 64	693	16.3%	10,261	14.5%	25,242	12.9%
Age 65 - 74	621	14.6%	7,486	10.6%	18,217	9.3%
Age 75 - 84	356	8.4%	3,182	4.5%	7,580	3.9%
Age 85+	130	3.1%	972	1.4%	2,127	1.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,080	78.1%	36,929	61.3%	88,364	54.3%
Black Alone	479	12.2%	14,685	24.4%	47,402	29.1%
American Indian Alone	12	0.3%	159	0.3%	548	0.3%
Asian Alone	143	3.6%	4,605	7.6%	12,594	7.7%
Pacific Islander Alone	1	0.0%	31	0.1%	74	0.0%
Some Other Race Alone	137	3.5%	2,082	3.5%	8,618	5.3%
Two or More Races	90	2.3%	1,724	2.9%	5,056	3.1%
Hispanic Origin (Any Race)	299	7.6%	5,115	8.5%	20,415	12.6%

2018 Race and Ethnicity	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	2,898	70.6%	34,182	51.8%	82,676	45.4%		
Black Alone	688	16.8%	20,308	30.8%	64,528	35.4%		
American Indian Alone	12	0.3%	156	0.2%	536	0.3%		
Asian Alone	201	4.9%	6,249	9.5%	16,897	9.3%		
Pacific Islander Alone	1	0.0%	31	0.0%	74	0.0%		
Some Other Race Alone	171	4.2%	2,597	3.9%	10,548	5.8%		
Two or More Races	134	3.3%	2,429	3.7%	6,968	3.8%		
Hispanic Origin (Any Race)	377	9.2%	6,401	9.7%	24,995	13.7%		

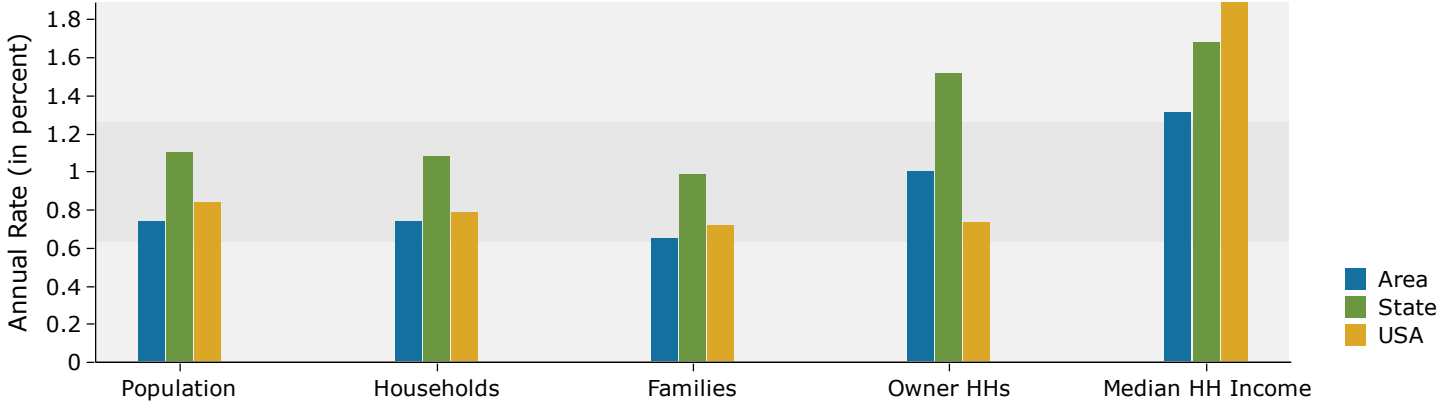
  

2023 Race and Ethnicity	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	2,734	64.2%	31,557	44.7%	76,562	39.0%		
Black Alone	894	21.0%	25,320	35.9%	79,087	40.3%		
American Indian Alone	12	0.3%	153	0.2%	519	0.3%		
Asian Alone	254	6.0%	7,587	10.8%	20,211	10.3%		
Pacific Islander Alone	1	0.0%	31	0.0%	74	0.0%		
Some Other Race Alone	192	4.5%	2,883	4.1%	11,512	5.9%		
Two or More Races	174	4.1%	3,008	4.3%	8,458	4.3%		
Hispanic Origin (Any Race)	442	10.4%	7,377	10.5%	28,170	14.3%		

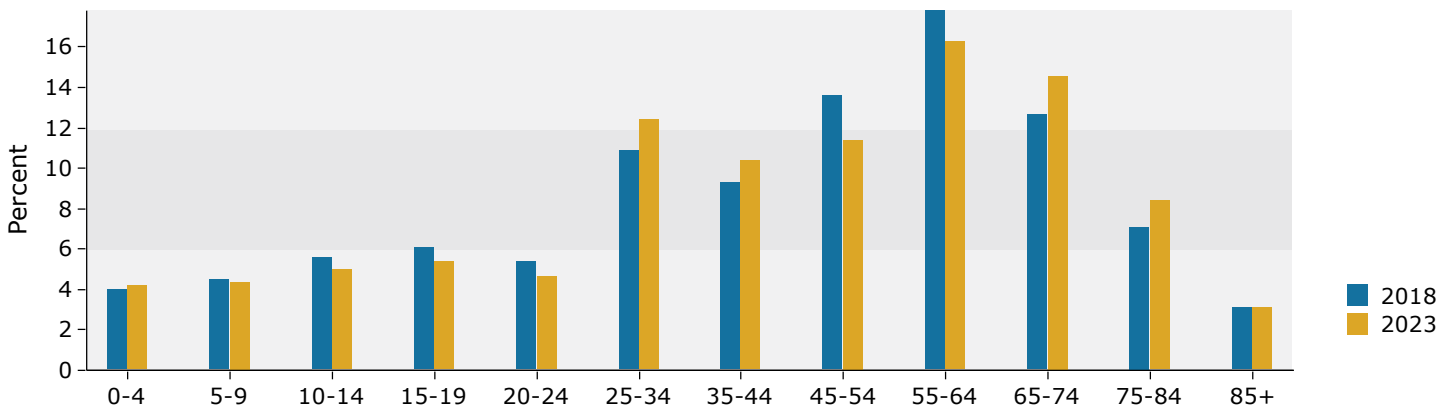
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

## 1 mile

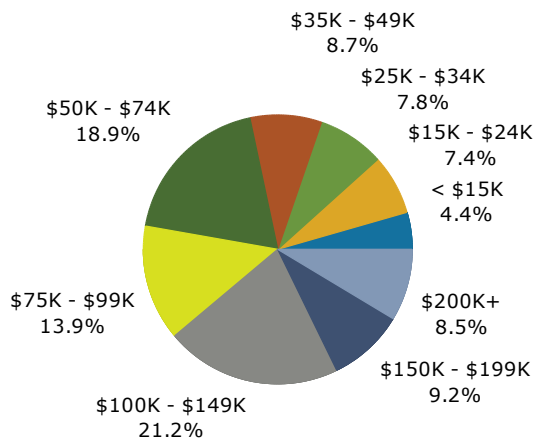
### Trends 2018-2023



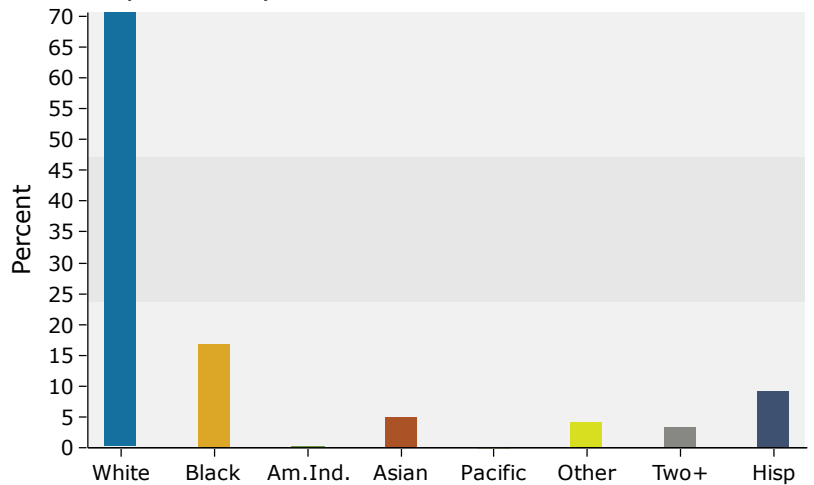
### Population by Age



### 2018 Household Income



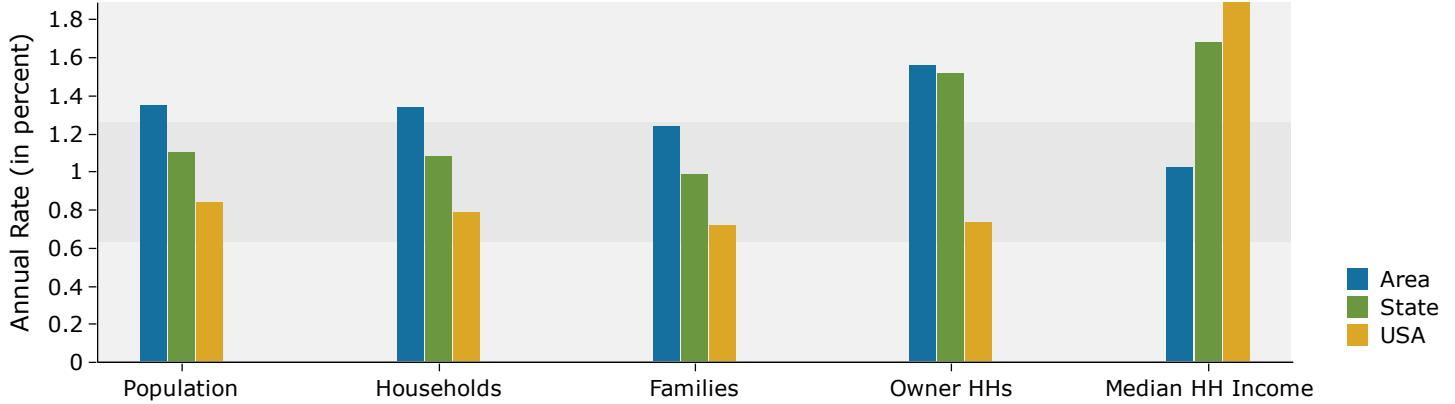
### 2018 Population by Race



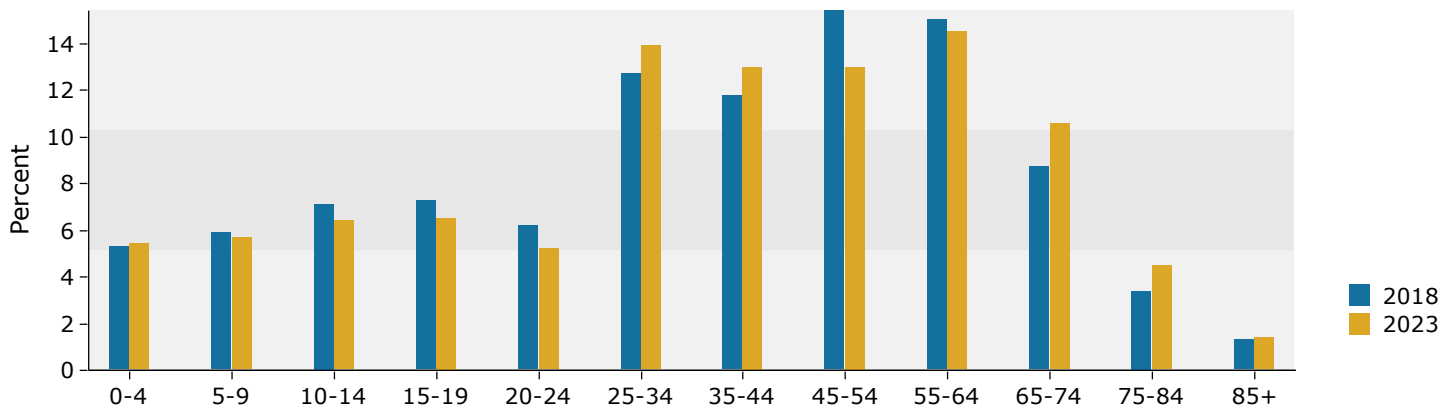
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

### 3 miles

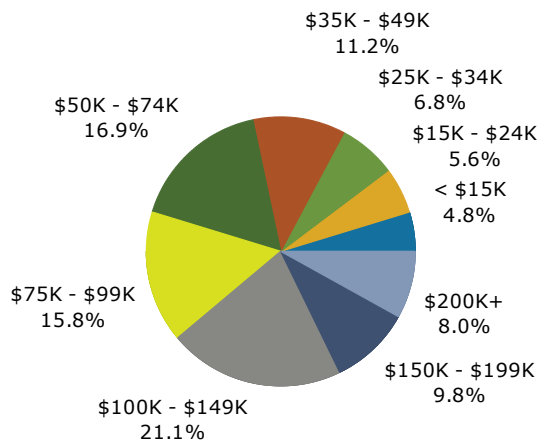
#### Trends 2018-2023



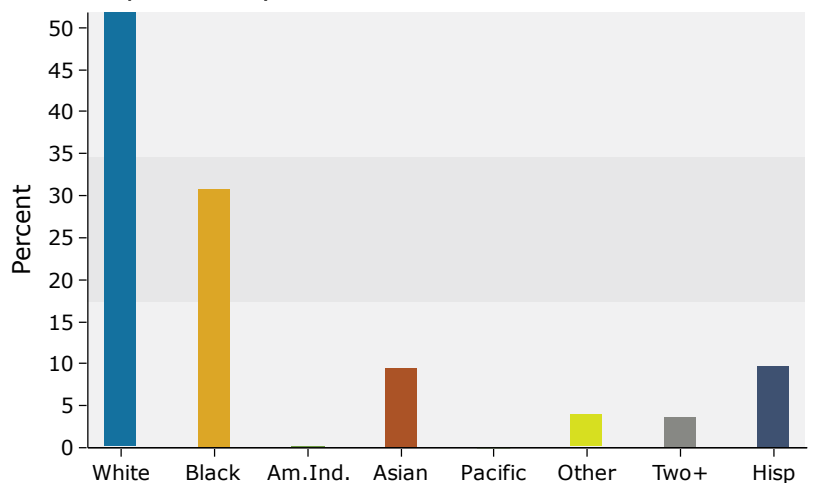
#### Population by Age



#### 2018 Household Income



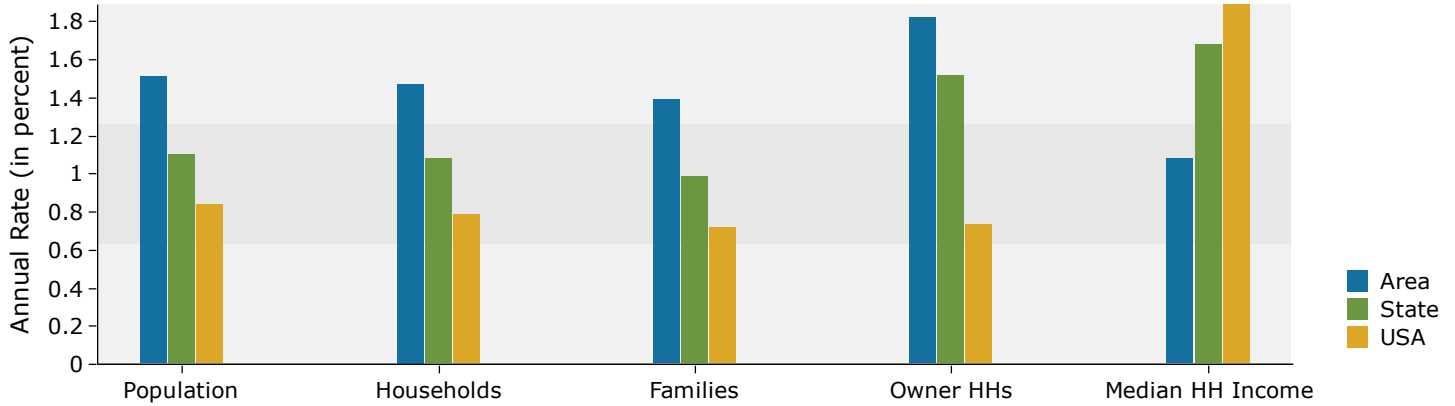
#### 2018 Population by Race



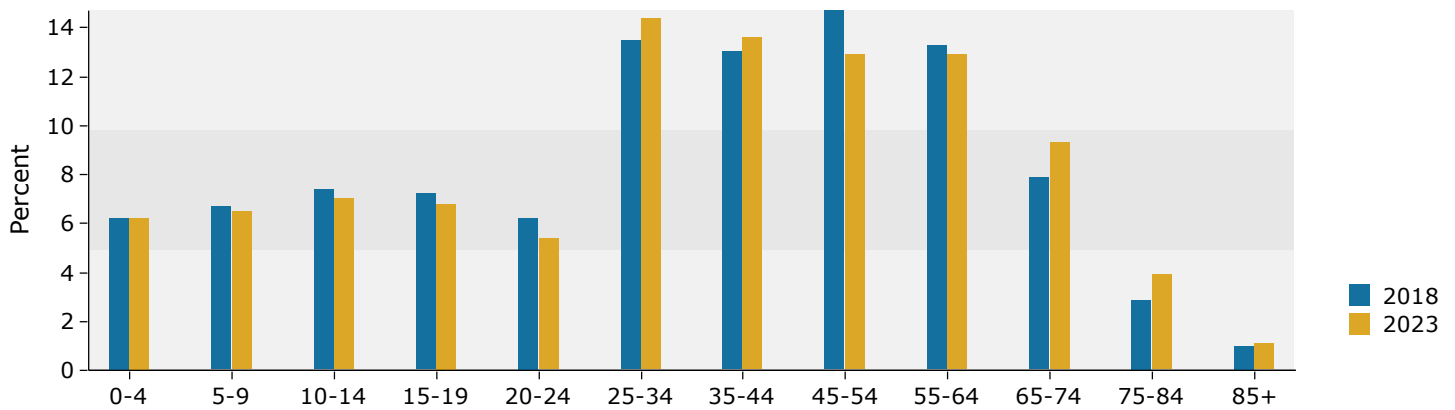
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

## 5 miles

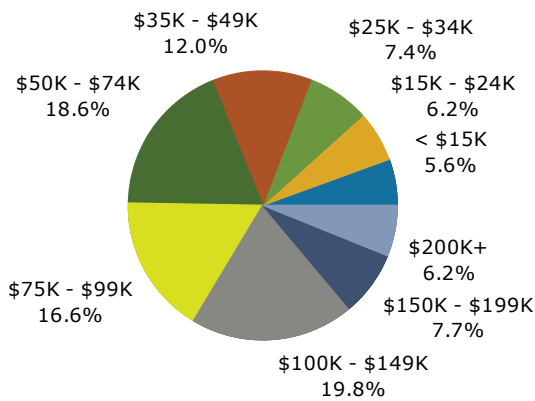
### Trends 2018-2023



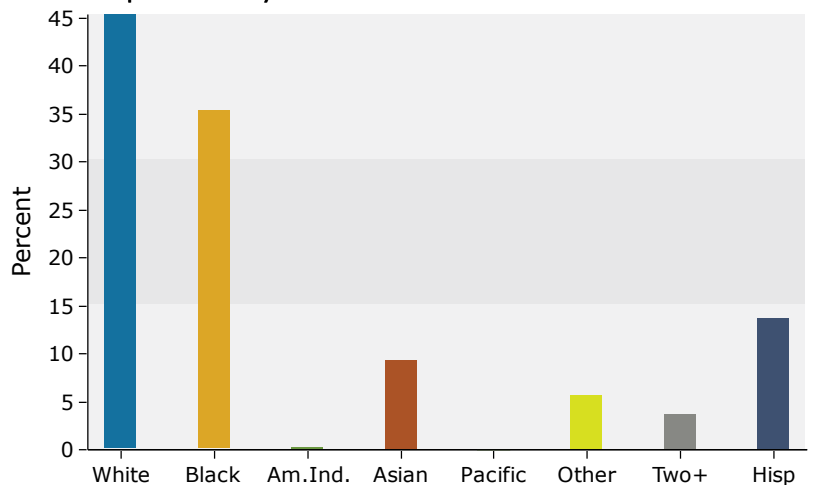
### Population by Age



### 2018 Household Income



### 2018 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.