



Demographic and Income Comparison Profile

Prairie Village Shopping Center
6950 Mission Ln
Rings: 1, 3, 5 mile radii

Prepared by First Washington Realty
Latitude: 39.00272
Longitude: -94.63050

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	10,537	99,315	270,789
Households	4,608	45,195	123,078
Families	2,898	25,814	64,875
Average Household Size	2.26	2.19	2.17
Owner Occupied Housing Units	4,095	34,907	73,009
Renter Occupied Housing Units	513	10,288	50,069
Median Age	39.7	39.3	36.5
2018 Summary			
Population	10,912	103,764	284,836
Households	4,764	47,111	129,508
Families	2,939	26,425	66,860
Average Household Size	2.27	2.19	2.17
Owner Occupied Housing Units	4,165	34,990	71,671
Renter Occupied Housing Units	598	12,121	57,837
Median Age	41.7	40.8	38.1
Median Household Income	\$101,210	\$77,671	\$56,376
Average Household Income	\$133,297	\$111,868	\$83,487
2023 Summary			
Population	11,268	108,731	296,970
Households	4,911	49,279	134,922
Families	3,010	27,485	69,203
Average Household Size	2.27	2.20	2.17
Owner Occupied Housing Units	4,325	36,271	74,348
Renter Occupied Housing Units	586	13,008	60,574
Median Age	42.9	41.9	39.0
Median Household Income	\$106,833	\$84,281	\$63,296
Average Household Income	\$146,402	\$123,481	\$94,557
Trends: 2018-2023 Annual Rate			
Population	0.64%	0.94%	0.84%
Households	0.61%	0.90%	0.82%
Families	0.48%	0.79%	0.69%
Owner Households	0.76%	0.72%	0.74%
Median Household Income	1.09%	1.65%	2.34%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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2018 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	161	3.4%	2,518	5.3%	13,404	10.3%
\$15,000 - \$24,999	285	6.0%	2,927	6.2%	11,431	8.8%
\$25,000 - \$34,999	202	4.2%	3,349	7.1%	13,655	10.5%
\$35,000 - \$49,999	353	7.4%	5,634	12.0%	18,251	14.1%
\$50,000 - \$74,999	729	15.3%	8,180	17.4%	23,702	18.3%
\$75,000 - \$99,999	602	12.6%	6,784	14.4%	16,041	12.4%
\$100,000 - \$149,999	1,225	25.7%	8,633	18.3%	18,014	13.9%
\$150,000 - \$199,999	474	9.9%	3,521	7.5%	6,464	5.0%
\$200,000+	733	15.4%	5,565	11.8%	8,546	6.6%
Median Household Income	\$101,210		\$77,671		\$56,376	
Average Household Income	\$133,297		\$111,868		\$83,487	
Per Capita Income	\$58,123		\$51,003		\$38,194	

2023 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	124	2.5%	1,971	4.0%	10,441	7.7%
\$15,000 - \$24,999	229	4.7%	2,457	5.0%	9,788	7.3%
\$25,000 - \$34,999	182	3.7%	3,177	6.4%	13,156	9.8%
\$35,000 - \$49,999	341	6.9%	5,648	11.5%	18,671	13.8%
\$50,000 - \$74,999	687	14.0%	8,189	16.6%	24,686	18.3%
\$75,000 - \$99,999	591	12.0%	7,234	14.7%	17,821	13.2%
\$100,000 - \$149,999	1,404	28.6%	10,276	20.9%	22,595	16.7%
\$150,000 - \$199,999	525	10.7%	3,891	7.9%	7,465	5.5%
\$200,000+	829	16.9%	6,437	13.1%	10,301	7.6%
Median Household Income	\$106,833		\$84,281		\$63,296	
Average Household Income	\$146,402		\$123,481		\$94,557	
Per Capita Income	\$63,708		\$56,171		\$43,186	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	692	6.6%	6,398	6.4%	17,822	6.6%
Age 5 - 9	611	5.8%	5,617	5.7%	15,280	5.6%
Age 10 - 14	633	6.0%	5,258	5.3%	13,969	5.2%
Age 15 - 19	583	5.5%	4,664	4.7%	14,758	5.5%
Age 20 - 24	357	3.4%	4,521	4.6%	19,410	7.2%
Age 25 - 34	1,766	16.8%	17,438	17.6%	48,832	18.0%
Age 35 - 44	1,336	12.7%	13,187	13.3%	33,831	12.5%
Age 45 - 54	1,559	14.8%	14,619	14.7%	37,815	14.0%
Age 55 - 64	1,407	13.4%	13,142	13.2%	32,672	12.1%
Age 65 - 74	755	7.2%	6,992	7.0%	17,897	6.6%
Age 75 - 84	522	5.0%	4,937	5.0%	12,472	4.6%
Age 85+	314	3.0%	2,544	2.6%	6,029	2.2%

2018 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	624	5.7%	5,786	5.6%	16,581	5.8%
Age 5 - 9	667	6.1%	5,936	5.7%	16,115	5.7%
Age 10 - 14	663	6.1%	6,063	5.8%	15,630	5.5%
Age 15 - 19	573	5.3%	5,081	4.9%	14,897	5.2%
Age 20 - 24	517	4.7%	5,116	4.9%	20,057	7.0%
Age 25 - 34	1,292	11.8%	15,006	14.5%	46,584	16.4%
Age 35 - 44	1,590	14.6%	14,481	14.0%	37,515	13.2%
Age 45 - 54	1,373	12.6%	13,251	12.8%	33,978	11.9%
Age 55 - 64	1,565	14.3%	14,241	13.7%	36,737	12.9%
Age 65 - 74	1,130	10.4%	10,489	10.1%	26,010	9.1%
Age 75 - 84	570	5.2%	5,292	5.1%	13,487	4.7%
Age 85+	347	3.2%	3,023	2.9%	7,246	2.5%

2023 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	634	5.6%	6,026	5.5%	17,194	5.8%
Age 5 - 9	669	5.9%	5,889	5.4%	15,962	5.4%
Age 10 - 14	702	6.2%	6,190	5.7%	15,976	5.4%
Age 15 - 19	600	5.3%	5,496	5.1%	15,899	5.4%
Age 20 - 24	494	4.4%	5,397	5.0%	20,824	7.0%
Age 25 - 34	1,350	12.0%	15,392	14.2%	47,243	15.9%
Age 35 - 44	1,564	13.9%	14,750	13.6%	39,008	13.1%
Age 45 - 54	1,429	12.7%	13,725	12.6%	34,502	11.6%
Age 55 - 64	1,468	13.0%	13,853	12.7%	35,810	12.1%
Age 65 - 74	1,327	11.8%	12,207	11.2%	30,288	10.2%
Age 75 - 84	693	6.1%	6,714	6.2%	16,758	5.6%
Age 85+	340	3.0%	3,092	2.8%	7,504	2.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,124	96.1%	89,156	89.8%	197,281	72.9%
Black Alone	78	0.7%	3,739	3.8%	47,619	17.6%
American Indian Alone	20	0.2%	328	0.3%	1,181	0.4%
Asian Alone	116	1.1%	1,867	1.9%	6,198	2.3%
Pacific Islander Alone	1	0.0%	32	0.0%	131	0.0%
Some Other Race Alone	52	0.5%	2,102	2.1%	10,767	4.0%
Two or More Races	147	1.4%	2,090	2.1%	7,611	2.8%
Hispanic Origin (Any Race)	336	3.2%	6,420	6.5%	26,322	9.7%

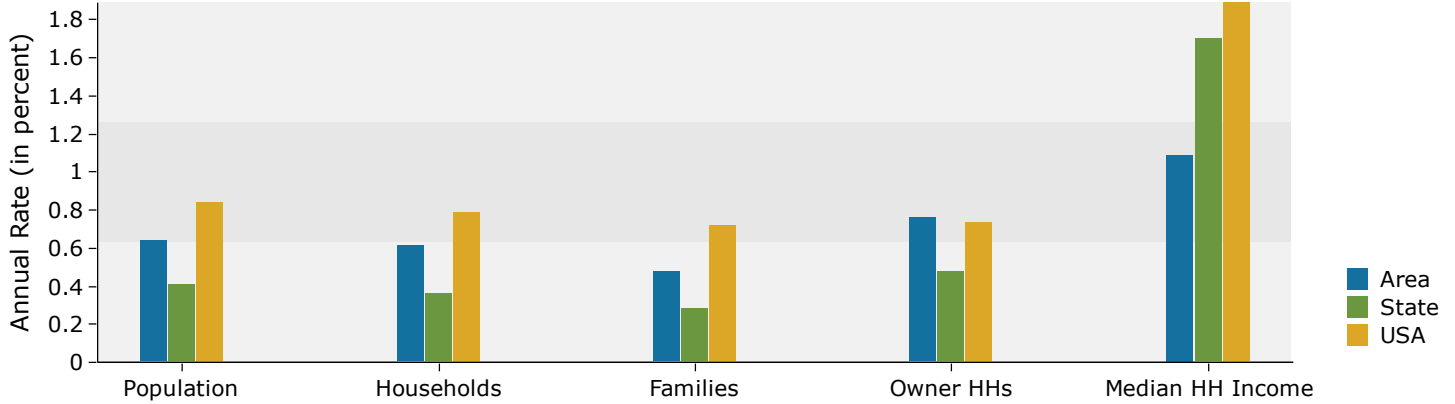
2018 Race and Ethnicity	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	10,394	95.2%	91,642	88.3%	202,784	71.2%		
Black Alone	97	0.9%	4,188	4.0%	49,991	17.6%		
American Indian Alone	25	0.2%	373	0.4%	1,265	0.4%		
Asian Alone	143	1.3%	2,345	2.3%	8,490	3.0%		
Pacific Islander Alone	1	0.0%	41	0.0%	177	0.1%		
Some Other Race Alone	62	0.6%	2,523	2.4%	12,701	4.5%		
Two or More Races	191	1.8%	2,653	2.6%	9,430	3.3%		
Hispanic Origin (Any Race)	400	3.7%	7,654	7.4%	30,971	10.9%		

2023 Race and Ethnicity	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	10,645	94.5%	94,549	87.0%	207,360	69.8%		
Black Alone	118	1.0%	4,696	4.3%	52,088	17.5%		
American Indian Alone	27	0.2%	391	0.4%	1,309	0.4%		
Asian Alone	170	1.5%	2,858	2.6%	10,358	3.5%		
Pacific Islander Alone	1	0.0%	43	0.0%	195	0.1%		
Some Other Race Alone	73	0.6%	2,972	2.7%	14,573	4.9%		
Two or More Races	234	2.1%	3,223	3.0%	11,087	3.7%		
Hispanic Origin (Any Race)	477	4.2%	9,053	8.3%	35,772	12.0%		

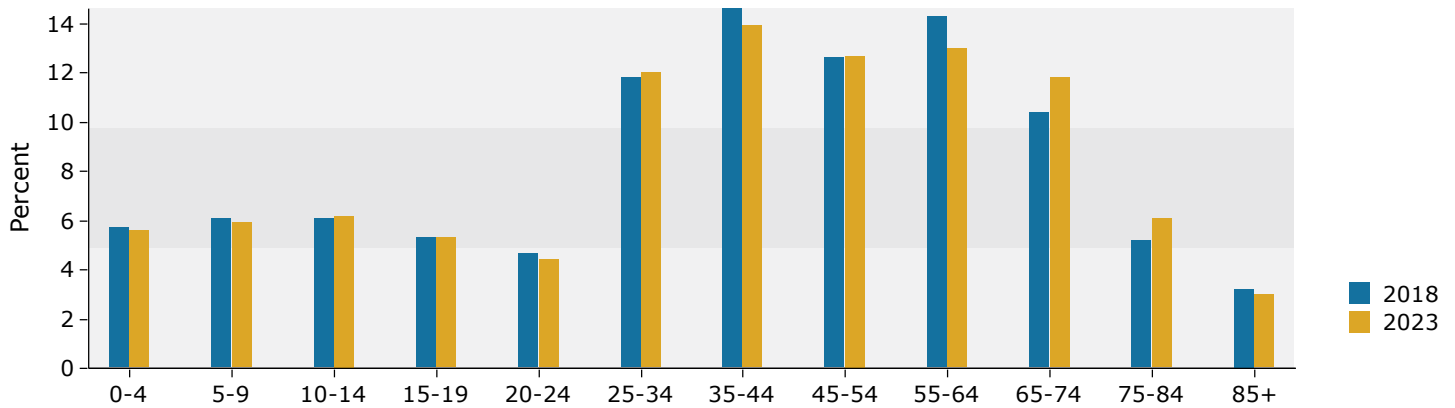
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

1 mile

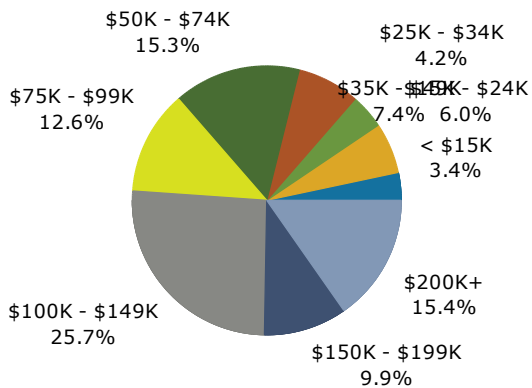
Trends 2018-2023



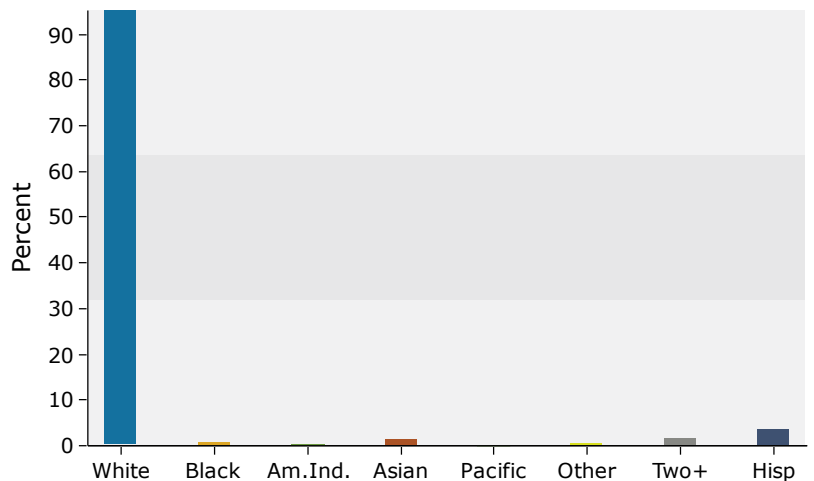
Population by Age



2018 Household Income



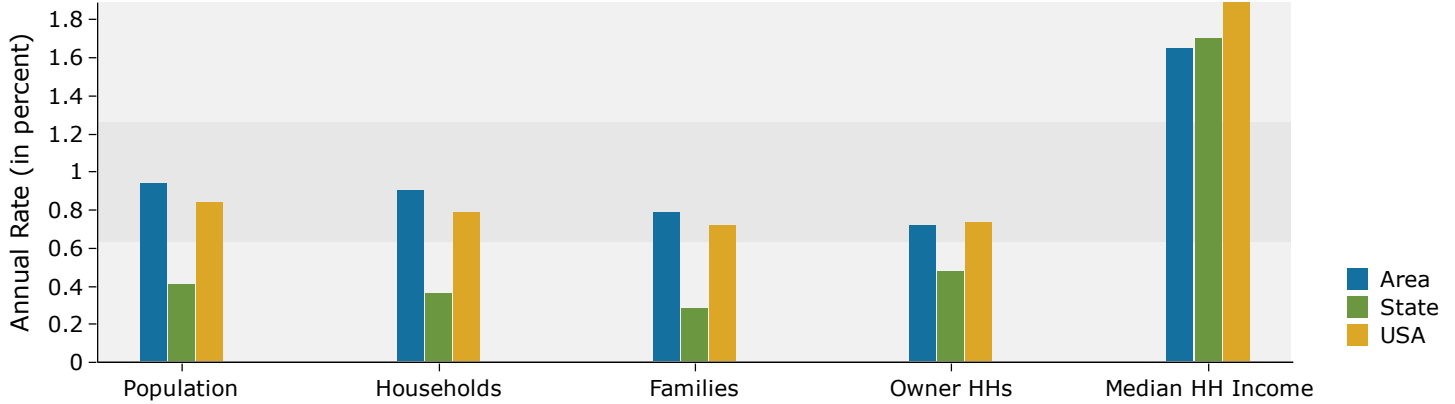
2018 Population by Race



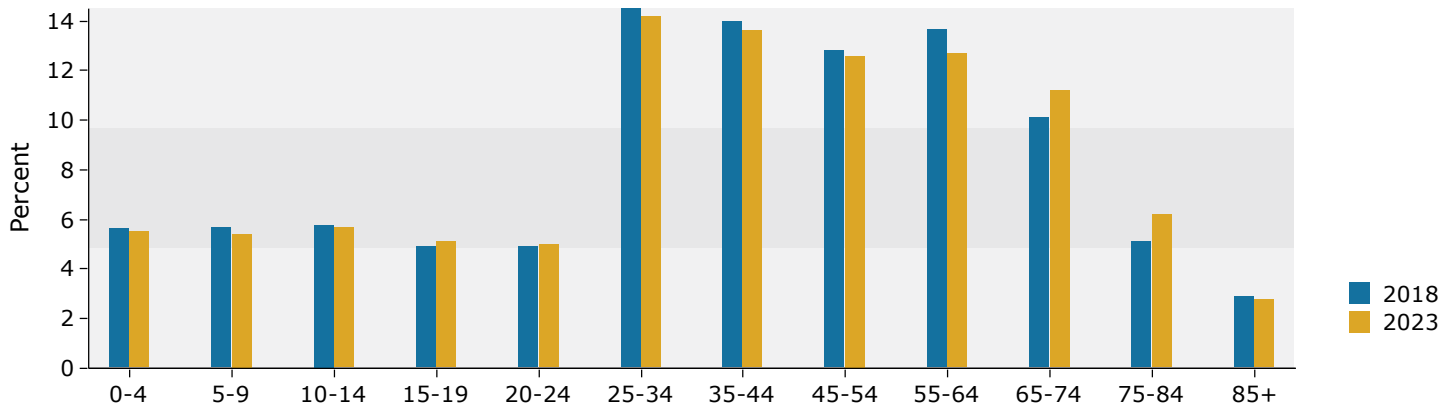
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

3 miles

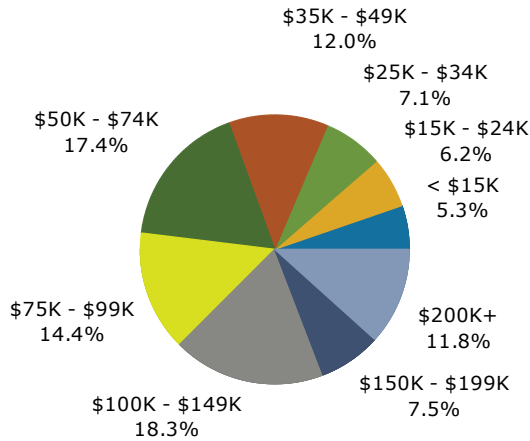
Trends 2018-2023



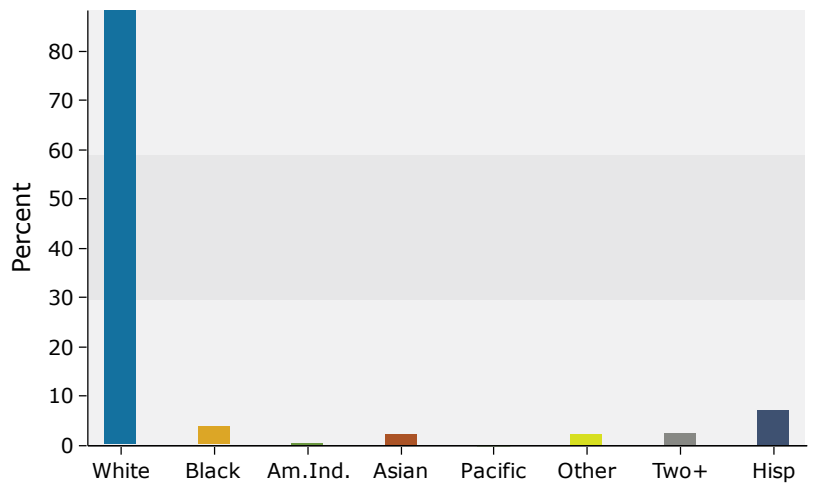
Population by Age



2018 Household Income



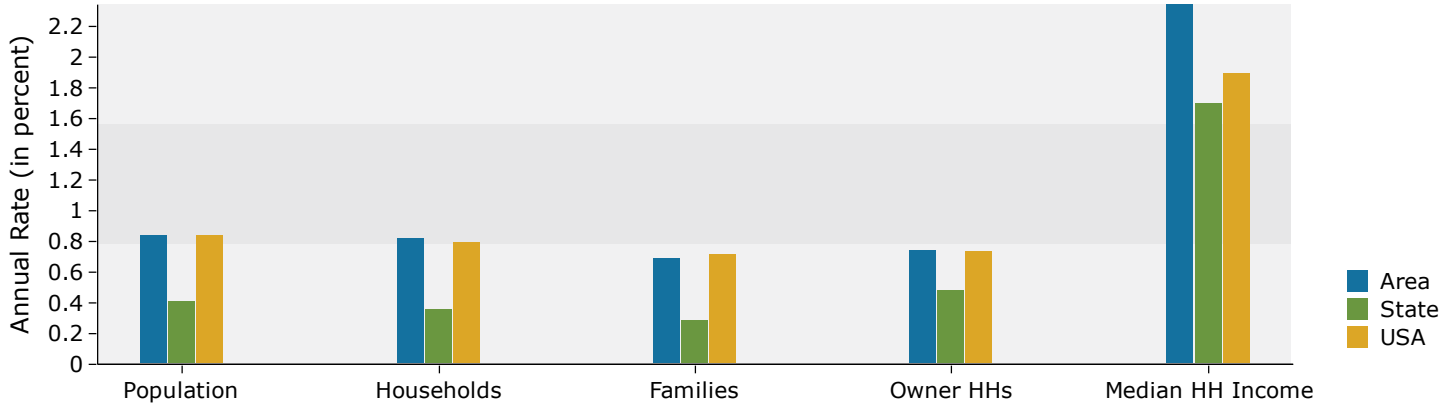
2018 Population by Race



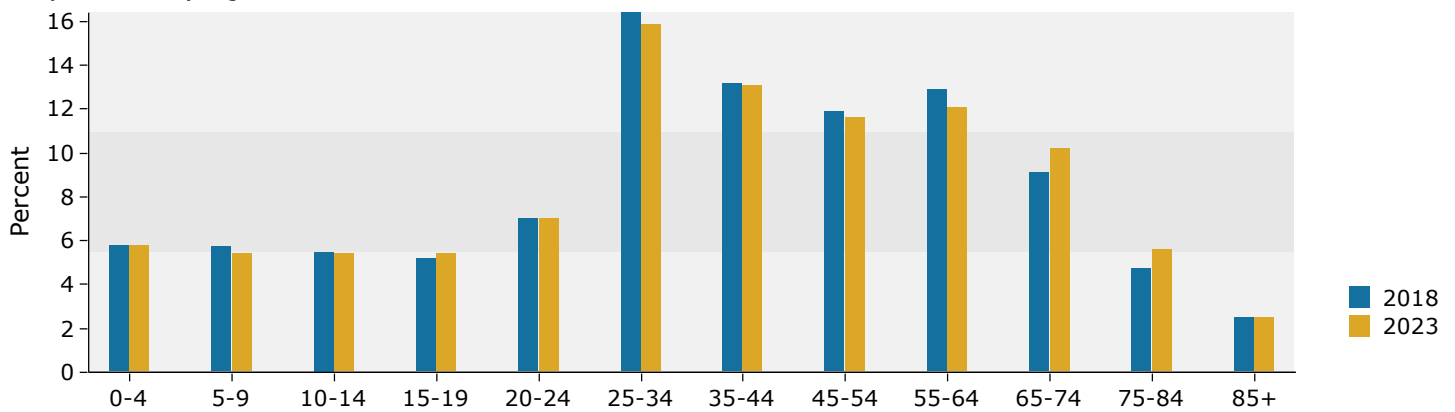
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

5 miles

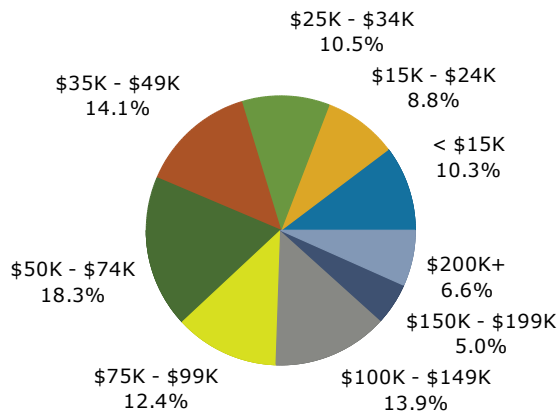
Trends 2018-2023



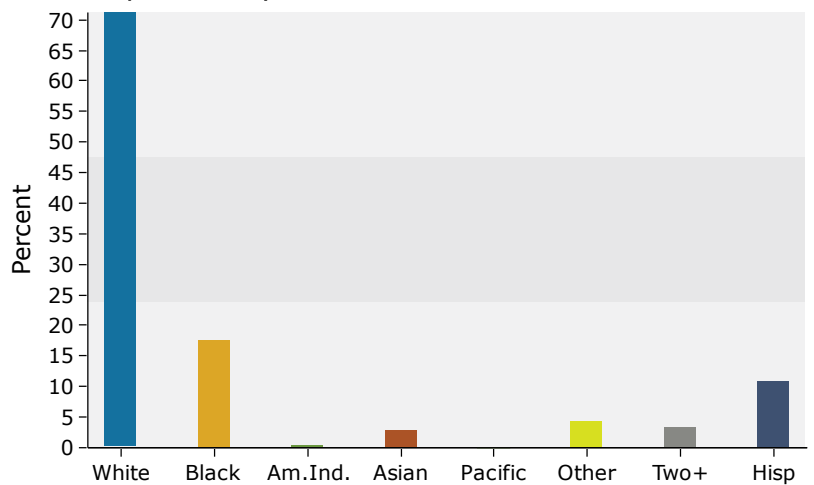
Population by Age



2018 Household Income



2018 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.