



Demographic and Income Comparison Profile

Brookside Shops Shopping Center
 Wornall Rd & W 63rd St
 Rings: 1, 3, 5 mile radii

Prepared by First Washington Realty
 Latitude: 39.01411
 Longitude: -94.59315

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	14,706	115,900	239,511
Households	6,200	53,331	109,717
Families	3,933	26,600	55,837
Average Household Size	2.37	2.13	2.15
Owner Occupied Housing Units	5,609	33,292	63,134
Renter Occupied Housing Units	591	20,039	46,583
Median Age	40.7	36.5	36.5
2018 Summary			
Population	15,027	121,084	252,752
Households	6,297	55,714	115,893
Families	3,978	27,319	57,813
Average Household Size	2.38	2.13	2.15
Owner Occupied Housing Units	5,567	32,412	61,641
Renter Occupied Housing Units	730	23,302	54,251
Median Age	41.9	38.2	38.0
Median Household Income	\$117,431	\$58,451	\$51,491
Average Household Income	\$168,222	\$92,572	\$79,812
2023 Summary			
Population	15,285	125,145	264,234
Households	6,383	57,513	121,096
Families	4,033	28,053	60,021
Average Household Size	2.39	2.13	2.15
Owner Occupied Housing Units	5,642	33,396	63,734
Renter Occupied Housing Units	740	24,117	57,362
Median Age	43.2	39.3	39.0
Median Household Income	\$123,280	\$67,084	\$58,065
Average Household Income	\$182,799	\$104,785	\$90,852
Trends: 2018-2023 Annual Rate			
Population	0.34%	0.66%	0.89%
Households	0.27%	0.64%	0.88%
Families	0.28%	0.53%	0.75%
Owner Households	0.27%	0.60%	0.67%
Median Household Income	0.98%	2.79%	2.43%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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2018 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	190	3.0%	6,635	11.9%	15,930	13.7%
\$15,000 - \$24,999	185	2.9%	5,077	9.1%	12,007	10.4%
\$25,000 - \$34,999	207	3.3%	5,579	10.0%	12,752	11.0%
\$35,000 - \$49,999	466	7.4%	6,720	12.1%	15,601	13.5%
\$50,000 - \$74,999	689	10.9%	9,041	16.2%	19,192	16.6%
\$75,000 - \$99,999	786	12.5%	6,460	11.6%	12,969	11.2%
\$100,000 - \$149,999	1,385	22.0%	7,776	14.0%	14,384	12.4%
\$150,000 - \$199,999	864	13.7%	3,297	5.9%	5,272	4.5%
\$200,000+	1,525	24.2%	5,128	9.2%	7,784	6.7%
Median Household Income	\$117,431		\$58,451		\$51,491	
Average Household Income	\$168,222		\$92,572		\$79,812	
Per Capita Income	\$70,939		\$42,848		\$36,826	

2023 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	133	2.1%	5,074	8.8%	12,767	10.5%
\$15,000 - \$24,999	141	2.2%	4,289	7.5%	10,606	8.8%
\$25,000 - \$34,999	169	2.6%	5,465	9.5%	12,505	10.3%
\$35,000 - \$49,999	419	6.6%	6,812	11.8%	16,212	13.4%
\$50,000 - \$74,999	659	10.3%	9,431	16.4%	20,595	17.0%
\$75,000 - \$99,999	795	12.5%	7,174	12.5%	14,798	12.2%
\$100,000 - \$149,999	1,525	23.9%	9,553	16.6%	18,144	15.0%
\$150,000 - \$199,999	876	13.7%	3,679	6.4%	6,061	5.0%
\$200,000+	1,667	26.1%	6,036	10.5%	9,405	7.8%
Median Household Income	\$123,280		\$67,084		\$58,065	
Average Household Income	\$182,799		\$104,785		\$90,852	
Per Capita Income	\$76,806		\$48,393		\$41,850	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,037	7.1%	7,100	6.1%	15,661	6.5%
Age 5 - 9	957	6.5%	6,226	5.4%	13,474	5.6%
Age 10 - 14	873	5.9%	5,830	5.0%	12,525	5.2%
Age 15 - 19	659	4.5%	6,526	5.6%	13,699	5.7%
Age 20 - 24	529	3.6%	8,889	7.7%	17,978	7.5%
Age 25 - 34	2,044	13.9%	21,125	18.2%	41,791	17.4%
Age 35 - 44	2,224	15.1%	14,810	12.8%	29,572	12.3%
Age 45 - 54	2,420	16.5%	16,626	14.3%	34,438	14.4%
Age 55 - 64	2,238	15.2%	14,335	12.4%	28,955	12.1%
Age 65 - 74	997	6.8%	7,572	6.5%	15,649	6.5%
Age 75 - 84	522	3.5%	4,723	4.1%	10,777	4.5%
Age 85+	206	1.4%	2,138	1.8%	4,991	2.1%

2018 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	860	5.7%	6,535	5.4%	14,730	5.8%
Age 5 - 9	1,045	7.0%	6,565	5.4%	14,278	5.6%
Age 10 - 14	1,122	7.5%	6,508	5.4%	13,871	5.5%
Age 15 - 19	803	5.3%	6,510	5.4%	13,536	5.4%
Age 20 - 24	620	4.1%	8,900	7.4%	18,158	7.2%
Age 25 - 34	1,619	10.8%	20,132	16.6%	41,232	16.3%
Age 35 - 44	2,098	14.0%	15,812	13.1%	32,035	12.7%
Age 45 - 54	2,130	14.2%	14,908	12.3%	30,957	12.2%
Age 55 - 64	2,272	15.1%	16,228	13.4%	33,254	13.2%
Age 65 - 74	1,603	10.7%	11,112	9.2%	22,943	9.1%
Age 75 - 84	606	4.0%	5,329	4.4%	11,766	4.7%
Age 85+	249	1.7%	2,548	2.1%	5,991	2.4%

2023 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	854	5.6%	6,679	5.3%	15,308	5.8%
Age 5 - 9	969	6.3%	6,387	5.1%	14,196	5.4%
Age 10 - 14	1,099	7.2%	6,552	5.2%	14,199	5.4%
Age 15 - 19	918	6.0%	6,885	5.5%	14,346	5.4%
Age 20 - 24	622	4.1%	9,033	7.2%	18,589	7.0%
Age 25 - 34	1,620	10.6%	19,989	16.0%	41,883	15.9%
Age 35 - 44	1,987	13.0%	16,554	13.2%	33,970	12.9%
Age 45 - 54	2,176	14.2%	14,956	12.0%	31,030	11.7%
Age 55 - 64	2,164	14.2%	15,828	12.6%	32,783	12.4%
Age 65 - 74	1,772	11.6%	12,917	10.3%	27,089	10.3%
Age 75 - 84	849	5.6%	6,711	5.4%	14,636	5.5%
Age 85+	255	1.7%	2,655	2.1%	6,205	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,739	93.4%	75,588	65.2%	146,970	61.4%
Black Alone	377	2.6%	32,525	28.1%	72,194	30.1%
American Indian Alone	42	0.3%	438	0.4%	995	0.4%
Asian Alone	230	1.6%	2,280	2.0%	4,657	1.9%
Pacific Islander Alone	3	0.0%	55	0.0%	105	0.0%
Some Other Race Alone	90	0.6%	2,221	1.9%	8,127	3.4%
Two or More Races	225	1.5%	2,793	2.4%	6,461	2.7%
Hispanic Origin (Any Race)	416	2.8%	6,208	5.4%	19,503	8.1%

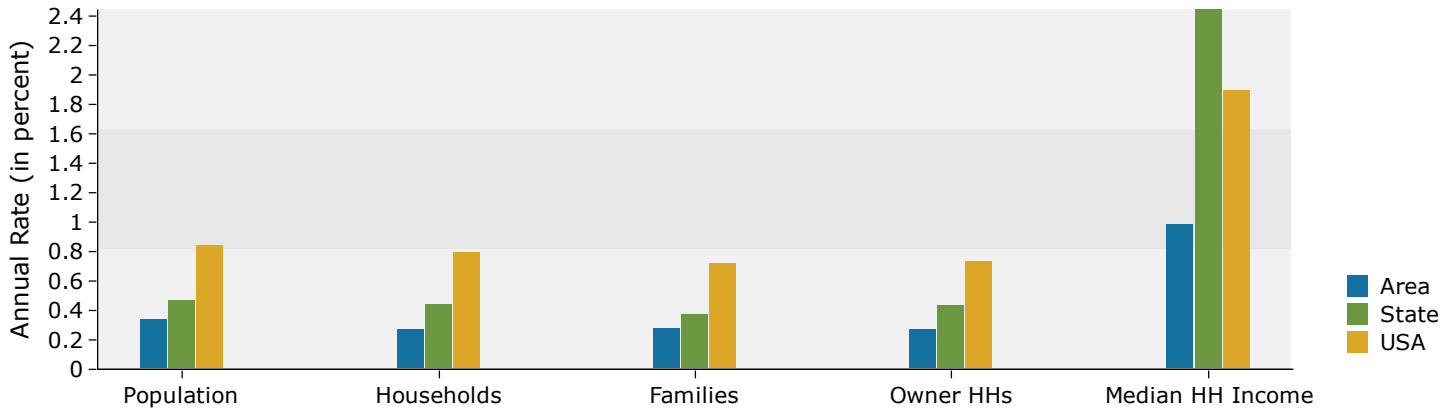
2018 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,918	92.6%	77,958	64.4%	151,853	60.1%
Black Alone	392	2.6%	33,423	27.6%	75,469	29.9%
American Indian Alone	45	0.3%	462	0.4%	1,061	0.4%
Asian Alone	279	1.9%	3,028	2.5%	6,432	2.5%
Pacific Islander Alone	4	0.0%	85	0.1%	150	0.1%
Some Other Race Alone	110	0.7%	2,629	2.2%	9,692	3.8%
Two or More Races	280	1.9%	3,498	2.9%	8,095	3.2%
Hispanic Origin (Any Race)	496	3.3%	7,399	6.1%	23,255	9.2%

2023 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	14,062	92.0%	79,618	63.6%	156,187	59.1%
Black Alone	403	2.6%	34,162	27.3%	78,147	29.6%
American Indian Alone	45	0.3%	465	0.4%	1,093	0.4%
Asian Alone	318	2.1%	3,668	2.9%	7,892	3.0%
Pacific Islander Alone	4	0.0%	96	0.1%	168	0.1%
Some Other Race Alone	127	0.8%	3,029	2.4%	11,196	4.2%
Two or More Races	327	2.1%	4,107	3.3%	9,550	3.6%
Hispanic Origin (Any Race)	572	3.7%	8,599	6.9%	27,004	10.2%

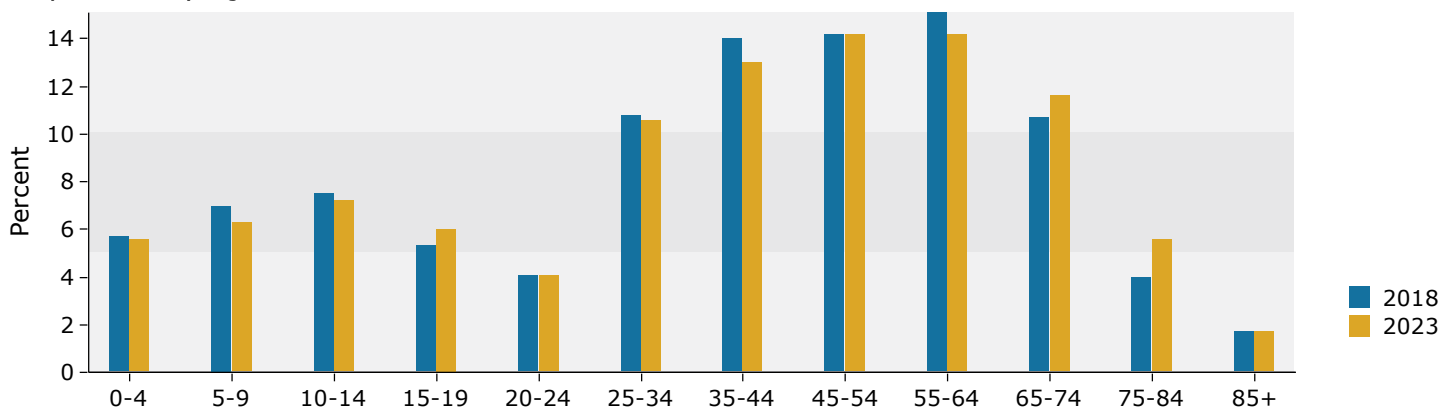
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

1 mile

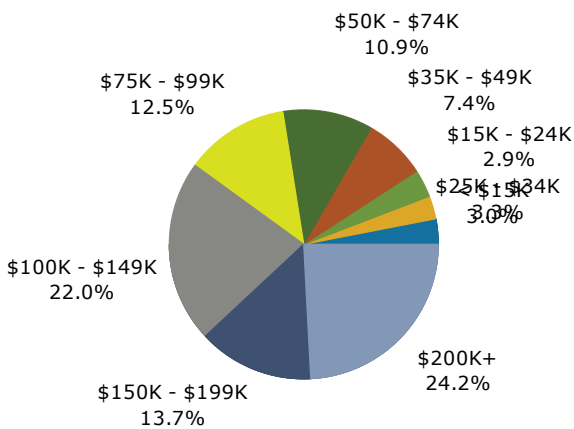
Trends 2018-2023



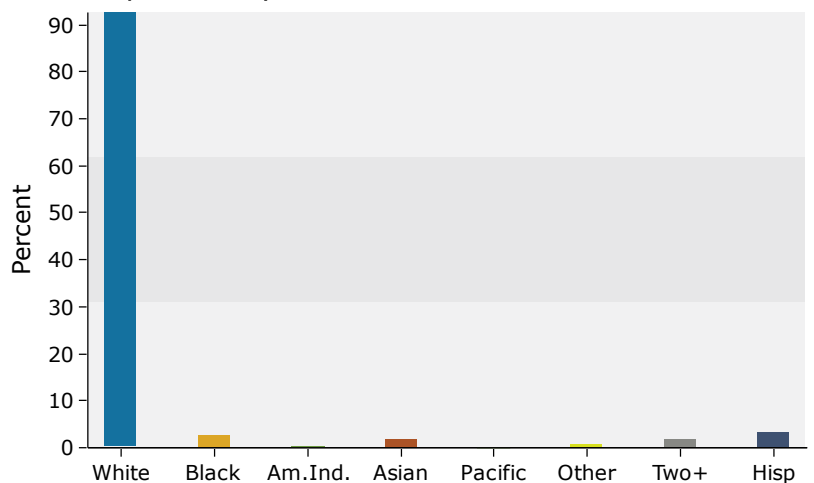
Population by Age



2018 Household Income



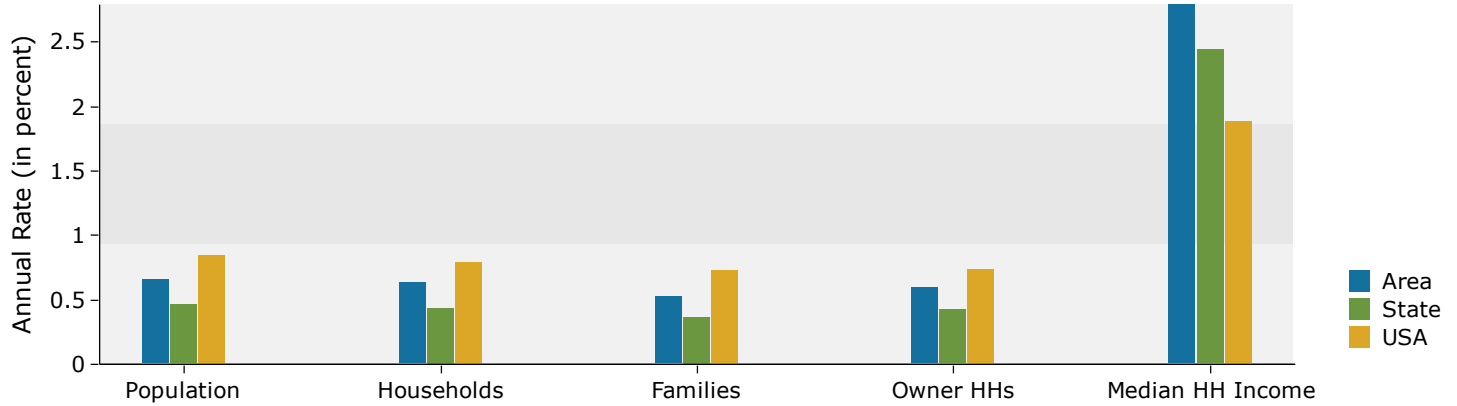
2018 Population by Race



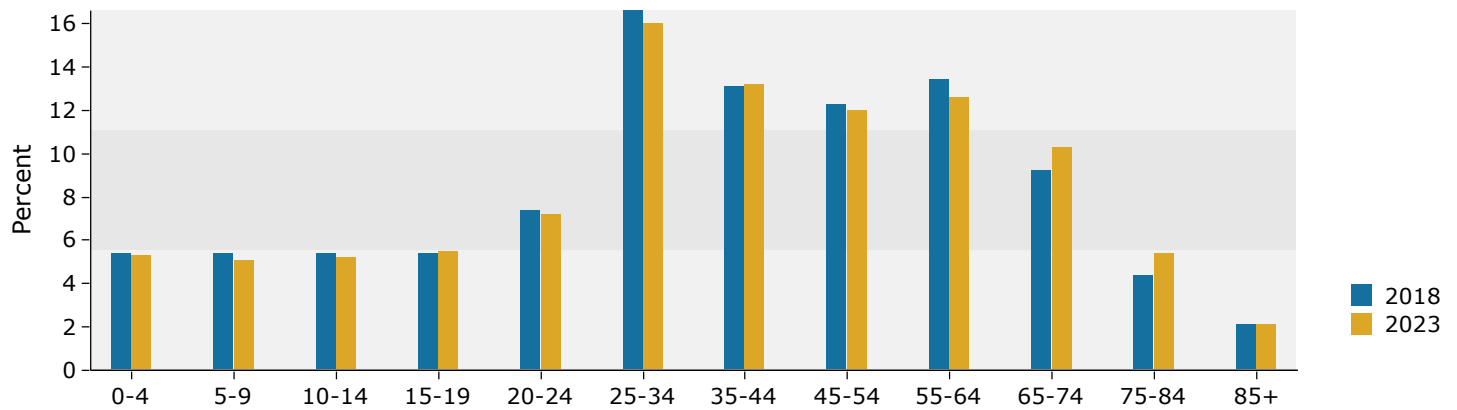
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3 miles

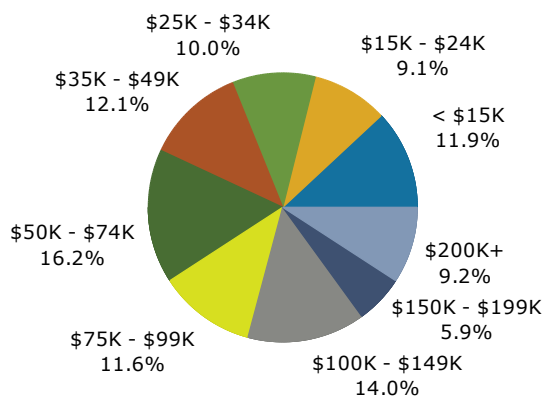
Trends 2018-2023



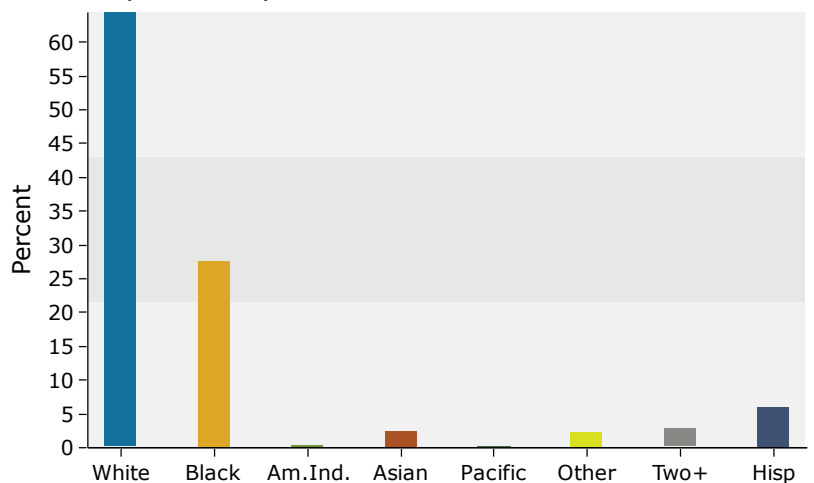
Population by Age



2018 Household Income



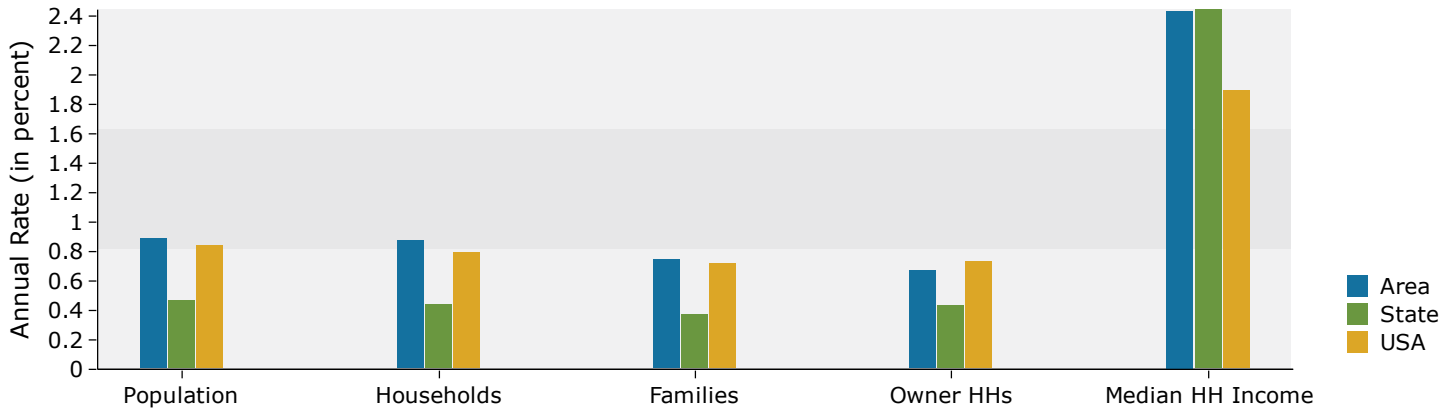
2018 Population by Race



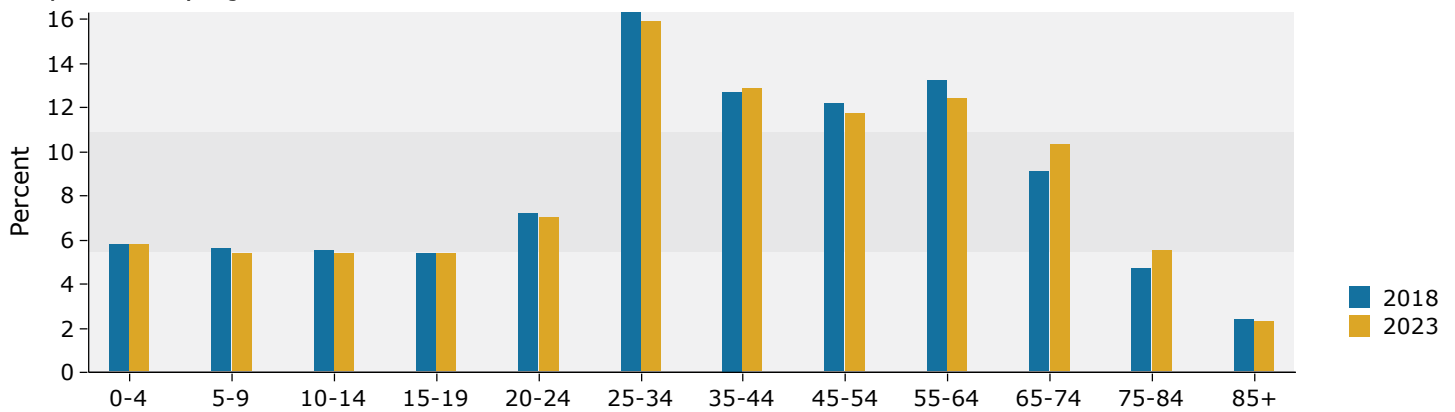
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

5 miles

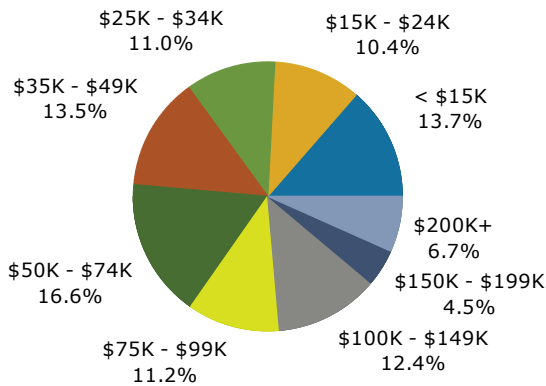
Trends 2018-2023



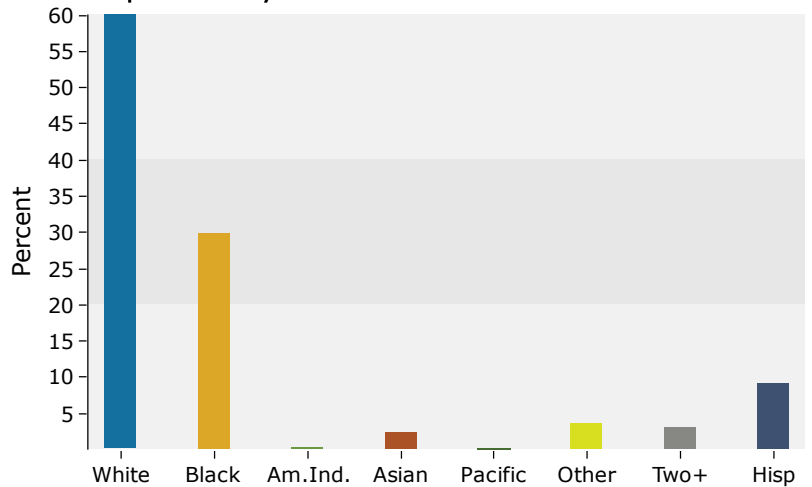
Population by Age



2018 Household Income



2018 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.